

Tomorrow's Company Achievements 1995 - 2006

1995	<ul style="list-style-type: none"> * Publication of the RSA Tomorrow's Company inquiry report on the role of business in a changing world. Inquiry Team chaired by Sir Anthony Cleaver concluded that an 'inclusive approach' focused on leadership and relationships is essential for sustainable success, and therefore profit, over the long term.
1996	<ul style="list-style-type: none"> * Centre for Tomorrow's Company founded as research and education charity * Allan Willett CMG - Founder Chairman. Founding Chairman of Willett International Ltd. First Chair of the South East England Development Agency (SEEDA). Now Lord-Lieutenant of Kent * Kleinwort Benson's Tomorrow's Company Investment Fund established.
1997	<ul style="list-style-type: none"> * First Tomorrow's Company Pathfinder launched with Westec - sharing experiences between organisations in creating tomorrow's companies * Publication of '<i>The Inclusive Approach and Business Success</i>' edited by Philip Sadler. Presents evidence from findings of major academic studies of companies with a long-term track record of success, linking the inclusive approach to sustainable business success.
1998	<ul style="list-style-type: none"> * Sir Stuart Hampson - Chairman. Chairman of the John Lewis Partnership from 1993 to 2007. Formerly Chairman of the RSA. Served on the Department of Trade and Industry steering group charged with overseeing a review of UK company law, producing a White Paper in 2001 * Publication of '<i>Living Tomorrow's Company</i>' by Mark Goyder. Explains the Tomorrow's Company philosophy and applies it to business, education, investment and corporate governance * Launch of Tomorrow's Company Forum Series - fresh thinking for business leaders, with personal perspectives, topical debates and relevant research * Publication of '<i>Sooner, Sharper, Simpler - A lean vision of an inclusive Annual Report</i>'. Develops a vision for an inclusive annual report which is later taken up by the Company Law review in the proposal for the mandatory Operating and Financial Review * Publication of '<i>Prototype plc</i>' by Alan Benjamin. A fantasy annual report which exemplifies the principles and guidelines laid out in Sooner, Sharper, Simpler * Publication of '<i>Company Law and Accountability</i>' by John Williams. Explores the major issues in preparation for the DTI review of Company Law * BBC Business Breakfast Tomorrow's Company Series

	<ul style="list-style-type: none"> * Tomorrow's Company in Scotland launched.
1999	<ul style="list-style-type: none"> * Sir John Egan - Chairman. Career in the car industry then Chief Executive of BAA plc for nine years. Now Chairman of Severn Trent plc. Formerly President of the Institute of Management, and President of the Confederation of British Industry * Launch of BBC videos '<i>Building Tomorrow's Company</i>' following BBC Business Breakfast Series * Publication of '<i>Leadership in Tomorrow's Company</i>' by Philip Sadler. The kind of leadership that will inspire and enable companies to compete in tomorrow's world * Tomorrow's Company ideas included in Commonwealth Association Corporate Governance guidelines * Tomorrow's Company invited to judge 'Most Inclusive Annual Report' in Business in the Community Awards for Excellence * Leeds Pathfinder * Construction Industry Pathfinder * Tomorrow's Company launches its website - www.tomorrowscompany.com
2000	<ul style="list-style-type: none"> * Publication of '<i>Corporate Reporting Jigsaw</i>'. Issues and opportunities from the Company Law Review including practical guidance for CEOs, Financial Directors, Chairmen, stakeholders and NGOs * Publication of '<i>Leading and Managing in the New Economy</i>'. Recommends new leadership competencies and reveals important lessons in mastering the impact of the new economy * DTI Company Law Review proposes modernisation of a century of company law with an inclusive formulation of directors' duties and company reporting as suggested by the Tomorrow's Company recommendations (Companies Act received Royal Assent in late 2006) * Publication of '<i>New Working Patterns</i>'. Examines the evidence of changes in work patterns, including outsourcing and call centres and their implications for leadership and strategy.
2001	<ul style="list-style-type: none"> * Richard Hicks - Chairman. Started software company AIT in 1986, growing it to a full stock market listing in 1997. Since retiring from his role as Chairman in December 2000 he has been involved in the growth and funding of a children's charity and a Buddhist centre in Bristol * Publication of '<i>Building Tomorrow's Company</i>' by Philip Sadler. A summary of Tomorrow's Company's key concepts, with case studies illuminating corporate good practice * Publication of '<i>Employee Ownership in Tomorrow's Company</i>' by Pat Cleverly and Mark Goyder. Reviews the experience of employee ownership and its contribution to

	<p>long term performance</p> <ul style="list-style-type: none"> * Publication of '<i>21st Century Investment</i>'. Examines the investment decision chain, setting out an agenda for action by the investment community and those whom it serves. Argues after finding that the current marketplace fails to deliver what consumers need.
2002	<ul style="list-style-type: none"> * Publication of '<i>The Non-Existent Non-Executive</i>'. A response to the DTI review, chaired by Derek Higgs, of the role and effectiveness of non-executive directors re-emphasising the unitary character of boards and the need to enhance the professional development of all directors whether executive or non-executive * Publication of '<i>Lessons from Enron</i>' by Mark Goyder. Introduced the concept of the behavioural audit trail as a key to the detection of fraud and management of risk * Publication of '<i>Modernising Company Law</i>'. A response to the DTI White Paper.
2003	<ul style="list-style-type: none"> * Publication of '<i>Redefining CSR</i>' by Mark Goyder. Introducing the distinction between 'conviction CSR' and 'compliance CSR' initiates a fierce debate among business leaders and the media about current developments in corporate responsibility * The launch of the inquiry into investment in the twenty first century chaired by Sir Richard Sykes, with Inquiry Team representing leading companies, and investment, savings and pensions experts * Tomorrow's Company invited to review the criteria and partner Business in the Community in the judging of its 'Company of the Year' awards, a role which it has continued to fulfil ever since * Mark Goyder invited to join DTI working party which develops guidelines on materiality for preparation of Operating and Financial Review (OFR). Guidelines published 2004.
2004	<ul style="list-style-type: none"> * John Williams - Chairman. Founder and former Chairman of public relations consultancy Fishburn Hedges, Senior Adviser to Shell from 1998 to 2003. Former Deputy Chair of Childline. Now a Charity Commissioner and Chairman of Richmond Theatre Productions * Publication of second major inquiry report - '<i>Restoring Trust - Investment in the 21st Century</i>'. This calls for greater alignment and transparency by the whole of the investment and financial services industry to meet the needs of savers and companies, and a stronger focus on long-term wealth creation. Many of its recommendations are incorporated in the United Nations Environment Programme Principles for Responsible Investment * The report also advocates the development of a 'Hippocratic oath' for the investment community and the creation of a forum at which the investment industry could be held accountable * Its publication is followed by a report by the Treasury Select Committee on retail

	<p>financial services issue. In response the financial services industry creates a forum to rebuild trust in financial services</p> <ul style="list-style-type: none"> * Mark Goyder awarded 'Director of the Month' by Director Magazine.
2005	<ul style="list-style-type: none"> * Annual Lecture delivered by Jeff Swartz, President & CEO of Timberland and published as <i>'The Purpose of Profit'</i> * First international conference on <i>'Tomorrow's Global Company'</i> held at Wilton Park * Publication of <i>'The Ageing Population, Pensions and Wealth Creation'</i>. Challenging the consensus that there is a 'pensions crisis' and arguing that as a society we can afford to grow old * Following the sudden abolition of the OFR, Tomorrow's Company, SustainAbility and USS work with consortium of investors and others to champion the interests of narrative reporting.
2006	<ul style="list-style-type: none"> * Representations to DTI urging a more forward looking emphasis in the post OFR reporting regulations * Re-publication of <i>'Sooner, Sharper, Simpler'</i> restating key principles of inclusive reporting and series of events on corporate reporting * Annual Lecture given by former Vice-President, Al Gore, on climate change and the role of global companies * Publication of <i>'Tomorrow's Global Company the Challenges and Choices - Climate change, the role of global companies'</i>. Outlines the issues of climate change and then examines the efforts made, to date, to create a global framework for action, before looking at how companies feature in the potential solutions * Launch of Tomorrow's Global Company, an international inquiry co-chaired by John Manzoni of BP and Nandan Nilekani of Infosys * First international dialogues on Tomorrow's Global Company with partners in Adelaide, Beijing, Cape Town, Hyderabad, Johannesburg, London, Melbourne, Mumbai, New York, Paris, Sydney * Pre-release screening of Al Gore's film <i>An Inconvenient Truth</i> in partnership with BITC and Cambridge Programme for Industry and with an invited audience targeting those of school and student age * Continues debate on role of hedge funds through joint event with Reuters and Stanley Fink from Man Group * Tomorrow's Company advertises for its first CEO * Publication of <i>'Tomorrow's Global Company the Challenges and Choices - Corporate purpose and values - time for a re-think?'</i> by George Binney. Revisiting the purpose and values debate.